

## ABSTRACT

An apparatus and method of generating a visual representation of an image based product. Where the image based product is a picture image, the method produces a framed prototype image showing the picture image framed within a frame. The method includes providing a frame image showing the frame in a perspective view. The frame image has a picture portion corresponding to the portion of the frame used to view a picture mounted in the frame. The method includes mapping the picture image to the picture portion of the frame image in order to generate the frame prototype image.

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